The exhibition is at the heart of ERS International Congress and has been recognized as an essential feature of the Congress by 87% of the delegates.

Along with the “ERS Goes Green Initiative”, we would like to inspire a more sustainable behavior among exhibitors and give them the opportunity to be rewarded for their effort in being more environmentally friendly.

As the ERS International Congress 2018 Venue, Paris Expo – Porte de Versailles, is certified ISO 20121 (Sustainable Event Management) *, we thought it would be a perfect occasion to launch a “Green Stand Award” amongst exhibitors.

The “Green Stand Award” will be attributed to the most sustainable stand and we have made a checklist for you and your stand builders to lower your ecological footprint.

We hope you will enjoy the Green ride and thank you for your commitment!

*Viparis Group has become the first events business to obtain the ISO 20121 certification for all its venues and operations in 2014.

What exhibitors are invited to do:

1. Source as much material as possible on-site to avoid transportation waste (e.g. rigging, carpet)
2. Choose the items with an “Eco Stamp” on the exhibitors’ web shop
3. Source working staff / hostesses / constructors on-site to limit carbon emissions
4. Waste avoidance – take as much material back to reuse if possible
5. Select a booth builder that provides sustainable construction materials
6. When possible, avoid referring to location and years on signage and banners so they can be reused for future events
7. Limit handouts and use digital solutions instead. Amongst others, ERS offers e-inserts, push notifications and enhanced company profile in the ERS Congress App (with promotional video and up to 5 PDFs) or plasma screens in the exhibition to promote your stand or products.
8. Turn off the lights of the stand when the Venue closes
9. Use lead scanners instead of paper questionnaires
10. Avoid plastic disposable table ware for catering at the stand
11. If printing, preferably use the local print shops and choose FSC, SFI or PEFC certified paper
12. Favor useful and reusable giveaways, made from sustainable material. Refer to the Annex page 3 of this document
What the booth builder should observe and recommend to the exhibitor:

1. Use sustainable and/or recyclable material. Refer to the Annex page 3 (List of sustainable and non-sustainable materials).

2. Favor local material to limit carbon emission during shipment.

3. Reusable floor planking with a long lifespan.

4. If using carpet, prefer carpet tiles that can be reused.

5. Prefer water-soluble paints or solvent-free paints.

6. Use high-power LED’s instead of conventional spotlights for the stand.

7. Info: Building up and dismantling waste: Viparis collects all waste in a same container ordered by the exhibitor and separate the waste after
Annex – List of sustainable and non-sustainable material

Sustainable Materials
- Recycled glass, metal, cardboard
- Reusable items
- Reclaimed wood
- Third party certified wood
- FSC or PEFC certified wood or
- BPA free

Sustainable Fiber
- Recycled polyester (rPET)
- Certified organic cotton
- Fair Trade cotton
- Better Cotton Initiative cotton
- Upcycled materials
- Hemp
- Tencel

Non-Sustainable Material
- Any Styrofoam
- Plastic
  - Polyethylene (PET) plastic
  - High density polyethylene (HDPE)
  - Polypropylene (PP)
  - Plastic containers
  - Water bottles,
  - Plastic film
  - Plastic bags
  - Plastic table ware (plates, bowls, cups, utensils, etc.)