ERS PRESIDENTIAL CYCLE

ANITA SIMONDS  
Vice President

THIERRY TROOSTERS  
President Elect

MINA GAGA  
Past President

TOBIAS WELTE  
President
Message from Tobias Welte – ERS President

« Due to commitments made some time ago I am unable to join you for the ERS International Congress Sponsors’ Site Visit. However, I would like to take this opportunity to thank you for your fantastic contribution to our Congress in Paris and welcome you to the IFEMA, Feria de Madrid. I trust that our ERS representatives and those of our partners will be able to answer all your queries regarding the logistics and timelines concerning your investment in our next Congress.

Warm regards
Tobias Welte”
A new ERS Strategy 2025
ERS Strategy

**Mission**
Promote respiratory health and alleviate suffering from respiratory disease.

**Vision**
To connect and support the respiratory health community worldwide and lead the agenda in respiratory science, education and advocacy in Europe to reduce the burden of respiratory disease.
ERS Strategy

- Healthcare trends
- Global trends
- Technology trends
ERS Strategy

6 areas have been identified as the key drivers for a successful scientific society for the future.
ERS Congress Paris – 22,828

Evolution of congress attendance

Evolution of congress attendance

1996: 7399
1997: 9334
1998: 7983
1999: 10104
2000: 11917
2001: 12416
2002: 13002
2003: 14814
2004: 15518
2005: 16020
2006: 17240
2007: 18632
2008: 19356
2009: 18348
2010: 21403
2011: 20940
2012: 21958
2013: 22645
2014: 22828

Paris 2018
## ERS Congress Paris - Overview

<table>
<thead>
<tr>
<th></th>
<th>Amsterdam 2015</th>
<th>London 2016</th>
<th>Milan 2017</th>
<th>Paris 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Germany</td>
<td>1877</td>
<td>United Kingdom</td>
<td>3365</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>1738</td>
<td>France</td>
<td>1683</td>
<td>Italy</td>
</tr>
<tr>
<td>France</td>
<td>1372</td>
<td>Germany</td>
<td>1647</td>
<td>France</td>
</tr>
<tr>
<td>Italy</td>
<td>1056</td>
<td>Italy</td>
<td>1145</td>
<td>Germany</td>
</tr>
<tr>
<td>Netherland</td>
<td>997</td>
<td>Spain</td>
<td>1133</td>
<td>Spain</td>
</tr>
<tr>
<td>Spain</td>
<td>893</td>
<td>USA</td>
<td>1008</td>
<td>USA</td>
</tr>
<tr>
<td>USA</td>
<td>851</td>
<td>Netherland</td>
<td>732</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Switzerland</td>
<td>679</td>
<td>Switzerland</td>
<td>717</td>
<td>Switzerland</td>
</tr>
<tr>
<td>Brazil</td>
<td>465</td>
<td>India</td>
<td>635</td>
<td>India</td>
</tr>
<tr>
<td>India</td>
<td>465</td>
<td>Turkey</td>
<td>450</td>
<td>Turkey</td>
</tr>
</tbody>
</table>
Thank you for your continuing support and input!
DR. PILAR DE LUCAS RAMOS

MADRID CONGRESS CHAIR
WELCOME TO MADRID 2019

We are delighted to welcome you to this ERS Congress presentation.

It is the second time that Madrid will be the location for the ERS Congress and we had to wait 20 years, as it was in 1999 when Madrid hosted the Congress for the first time. For this reason, we feel particularly honored and proud and we hope the Congress to be a great success.

As every year, congress will cover key topics in respiratory medicine from across the spectrum of 14 scientific areas including TB, lung cancer, chronic and acute respiratory failure, sleep breathing disorders, interstitial lung diseases, pneumonia, cystic fibrosis, COPD and asthma, amongst others. The Congress programme is set to deliver the best advances in both science and education. This Congress will specifically highlight the importance of vaccination, smoking cessation, rehabilitation and clean air.”

But now is time to briefly introduce to Madrid, the more alive city on earth, the city that never sleep, but also a city with a great history, culture, gastronomy and modern infrastructure that certainly will conquer the heart of all attendees to our Congress.

Pilar de Lucas (Congress Chair)
Carlos A Jimenez-Ruiz (Congress Co-Chair)
Madrid, the capital of Spain, is a cosmopolitan city that combines the most modern infrastructures and the status as an economic, financial, administrative and service centre, with a large cultural and artistic heritage, a legacy of centuries of exciting history.

Strategically located in the geographic centre of the Iberian Peninsula, Madrid has one of the most important historic centres of all the great European cities. This heritage merges seamlessly with the city’s modern and convenient infrastructures.

At present, the city of Madrid represents the perfect symbiosis and harmony between efficiency and quality of life, at a price which is hard to beat anywhere else in the world. Furthermore, you will find a booming culture, a thriving lifestyle, warm people and blue skies.
ARRIVING TO MADRID

The high quality of Madrid’s airport, train stations and its all embracing public transportation system places it among the best in the world, due to the ease and freedom of movement throughout the city resulting from excellent connections between the airport, the metro, bus and regional train networks.

**BY PLANE:** The international airport Madrid Barajas-Adolfo Suarez receives flights from over 200 destinations, including several low cost airlines, and it is the main European air hub for Latin America.

**BY TRAIN:** Renfe, the Spanish national railway, runs an extensive and efficient network in Spain. Of all the train services in Spain, the speediest and most comfortable is the AVE, the High Speed Train, that links Madrid to all the Spanish regions. In addition to this the international train network connects Madrid with other international cities such as Lisbon, Marseille, Paris, Zurich, Geneva and Milan.
A DAY IN MADRID

In the morning, the Austria District: The oldest part of Madrid combines the majestic Royal Palace with the popular atmosphere of Plaza Mayor and surroundings.

In the afternoon, La Castellana: You can discover Madrid’s financial district on a walking tour that passes by a sports classic: the Bernabéu football stadium.

At night, the “Barrio de las letras” (Words neighbourhood): It is a good option to explore the district where many giants of the Golden Age of Spanish literature, like Cervantes, Lope de Vega or Quevedo had their homes. Now it is full of and terraces with a great ambient.
THE ART WALK

The Paseo del Prado is one of Madrid’s main avenues. It was designed in the 18th century for the enjoyment of the city’s people, and is now home to three of the world’s most important museums: the Prado, the Thyssen-Bornemisza and the Reina Sofía. The Art Walk (Paseo del Arte in Spanish) as this area is known, offers a pleasant stroll through the history of Western art, from the Middle Ages to present day. Also known as the golden triangle of the art, it’s a real cultural hub in the city.
The current Spanish health care system is the end product of a long evolution that we can follow at least until 1255, year in which Alfonso X El Sabio promulgated the Fuero Real. In the Title XVI of book IV established the figure of the "physical", which should be recognized by the Mayor of the city, receiving a title as such. Housed in a beautiful Baroque building, the Royal National Academy of Medicine, in whose armchairs great physicians, both researchers and humanists, as Ramón y Cajal, Gregorio Marañón or Severo Ochoa have sat down, reflects the great Spanish medical tradition.
A DAY IN MADRID: EATING AND RELAXING

Starting the day: with a traditional spanish breakfast

Mid day: A “tapas lunch” might be a good option

In the afternoon: you must taste a coffee in a classic café.

A perfect end of the day: dinner in a high level restaurant, with traditional but modern cuisine.
SOME OTHER INTERESTING DATA

189 Gardens & Parks
Cultural Heritage and Architecture
71 Museums

174 Direct connections

MADRID’S GASTRONOMY
- Century old restaurants
- Star-studded restaurants
- Gastronomic spaces
- “Tapas bar” & “tabernas”

Hospitality & Life Style
5th in the “Most fun cities” ranking
PROF. GUY BRUSSELLE

SCIENCE COUNCIL CHAIR

INTERNATIONAL CONGRESS 2019

MADRID Spain, 28 September – 2 October
PARIS 2018

PROGRAMME, AWARDS & GRANTS REVIEW
Paris 2018 - Facts and figures

515 sessions
including 57 Sponsored sessions
and 14 Assembly Members’ Meetings

6091 Abstracts submitted
4393 accepted

Over 1000 faculty members

31 parallel rooms
from 40 to 1800 seats

45 Thematic Poster aisles
Current session types

<table>
<thead>
<tr>
<th>Postgraduate course</th>
<th>Meet the expert</th>
<th>Skills workshop</th>
<th>Professional development</th>
<th>Clinical cases</th>
<th>Guidelines sessions</th>
<th>Lungs on fire</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 4 lectures, 2 chairs</td>
<td>• International expert</td>
<td>• Hands-on</td>
<td>• Practical tips and guidelines on selected topics and procedures</td>
<td>• Max 2 speakers &amp; 1 chair</td>
<td>• Mix of lecture and interactive cases</td>
<td>• 4 chairs &amp; 1 moderator</td>
</tr>
<tr>
<td>• Readings, group tasks</td>
<td>• Max 40 PAX</td>
<td>• Set up in workstations</td>
<td>• Case-based</td>
<td>• Case-based</td>
<td>• official ERS Guideline recommendations for clinical practice</td>
<td>• Case based /interactive</td>
</tr>
<tr>
<td>• Max 100 PAX</td>
<td>• Pre-course readings</td>
<td>• Max 32 PAX</td>
<td>• Interactive session with max 50 PAX</td>
<td>• Up to 3 case presenters</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Symposium, State of the art sessions</th>
<th>Hot topics</th>
<th>Grand rounds</th>
<th>Year in review</th>
<th>Lunchtime sessions</th>
<th>Abstract sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 4 lectures, 2-3 chairs</td>
<td>• 4 lectures, 2-3 chairs</td>
<td>• 4 lectures, 2-3 chairs</td>
<td>• 4 lectures, 2-3 chairs</td>
<td>• 3 lectures, 2 chairs</td>
<td>• Oral, poster discussion and thematic poster</td>
</tr>
<tr>
<td>• Broad &amp; popular topics</td>
<td>• Focussed on hot recently published topics &amp; guidelines</td>
<td>• Case based /interactive</td>
<td>• Usually clinical, paediatric or scientific</td>
<td>• Debates, controversies, how to &amp; clinical trials</td>
<td></td>
</tr>
</tbody>
</table>
• 7 skills stations
• 4 online quizzes
• 32 clinical cases
Language sessions in 2018

Spanish/Portuguese

Chinese

Supported by the Congress Hubs

Russian

French
Gold medals 2018

• ERS Gold Medal in COPD
  – Boehringer Ingelheim
  – €50,000
• Michael Polkey, UK

• ERS Gold Medal in Asthma
  – AstraZeneca
  – €50,000
• Peter Gibson, Australia

• ERS Gold Medal in ILD
  – Boehringer Ingelheim
  – €50,000
• Bruno Crestani, France
## Main awards 2018

<table>
<thead>
<tr>
<th>Award</th>
<th>Sponsor</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ERS Gold Medal in ILD</td>
<td>Boehringer Ingelheim</td>
<td>€50,000</td>
</tr>
<tr>
<td>ERS Gold Medal in COPD</td>
<td>Boehringer Ingelheim</td>
<td>€50,000</td>
</tr>
<tr>
<td>ERS Gold Medal in Asthma</td>
<td>AstraZeneca</td>
<td>€50,000</td>
</tr>
<tr>
<td>ERS Romain Pauwels Research Award</td>
<td>GlaxoSmithKline</td>
<td>€50,000</td>
</tr>
<tr>
<td>ERS Award for Lifetime Achievement in PAH</td>
<td>Actelion</td>
<td>€10,000</td>
</tr>
<tr>
<td>ERS Research Award: Innovation in Non-Tuberculous Mycobacteria Science and Medicine</td>
<td>INSMED</td>
<td>€10,000</td>
</tr>
<tr>
<td>ERS Excellence Award for Research in Cystic Fibrosis</td>
<td>Vertex</td>
<td>€7,500</td>
</tr>
</tbody>
</table>
Abstracts & travel grants 2018

Thanks to the following companies, 29 promising authors were financially supported to participate in the ERS International Congress:

- Basilea Pharmaceutica Ltd.
- Bilim Ilac
- Breas Medical
- Löwenstein Medical
- Nox Medical
- POWERbreathe
- Astellas
- MGC Diagnostics
- ndd Medical Technologies
- Olympus Europa Holding GmbH
- Vertex
- GlaxoSmithKline
- Mallinckrodt Pharmaceuticals
MADRID 2019

SCIENTIFIC PROGRAMME OVERVIEW
Madrid 2019 programme topics

Leading the field for professionals worldwide

Priorities

Presentation of the latest developments in respiratory medicine and science

Incorporation of basic science, clinical research and guidelines

Integration of educational and scientific activities

Identification of and application of treatable traits in asthma, COPD and ILD

Implementation of personalised medicine in real life

Transition of lung disease from childhood to adulthood
Madrid 2019 programme topics

Leading the field for professionals worldwide

Central Theme of the Madrid 2019 Congress

Prevention: including
1. clean air,
2. smoking cessation,
3. vaccination and
4. exercise / physical activity.

Collaborations
Scientific sister and national societies: cardiology, sleep, systems medicine
Renowned scientific and medical journals: The Lancet, NEJM, JAMA, ERJ
Madrid 2019 programme topics

Covering all fields of respiratory medicine from basic research to clinical practice, including translational science

- Clinical pneumology
- Respiratory intensive care
- Basic and translational sciences
- Sleep and breathing disorders
- Clinical physiology
- Airway diseases, Asthma and COPD
- Epidemiology and environment
- Public health
- Paediatric respiratory diseases
- Thoracic surgery
- Transplantation
- Respiratory infections
- Thoracic oncology
- Interstitial lung diseases
- Pulmonary vascular diseases
- Imaging and endoscopy
Madrid 2019 programme important dates

End of December, 2018
  Confirmation by sponsors for abstracts grants funding

Mid-December, 2018 - 15 February, 2019
  Online abstract and cases submission (including applications for sponsored Abstracts Travel Grants and ERS Sponsorship)

December, 2018 - April, 2019
  Online Hot Topics submission

28 February, 2019
  Online applications and nominations for Gold Medals, Main Awards and Specific Grants

1-31 May, 2019
  Submission of Late-Breaking Abstracts (a submission fee is applied)
INFRASTRUCTURE AND CONGRESS LAYOUT

PATRICIA FOO
DIRECTOR OF CONGRESS & EVENTS
Taxi Stand and Industry Bus Parking

900m from South entrance to North entrance
Public transportation ticket

- Tickets will be sold to Participants at €14.75.- (VAT included)
- Validity 28 September to 2 October 2019
- The ticket allows unlimited rides on overground and underground urban lines during the days of validity, which includes: metro lines, urban bus lines (blue bus), urban railways (Renfe de Cercanías) and the ML1 tram line.

The above include:

- Unlimited travel in zone A
- Public transport maps are provided with each card
- Not valid for the Express Airport yellow bus

* The above prices include VAT and might be subject to change
STEVE SEALY
ERS ASSOCIATE DIRECTOR

INTERNATIONAL CONGRESS 2019
MADRID Spain, 28 September – 2 October
Opportunities for sponsors
Opportunities at Congress

ERS
INTERNATIONAL CONGRESS 2019
MAOR-D Spain, 28 September – 2 October

Home | Programme | Industry

Site Visit | Statistics | Exhibition | Industry Evening Symposia
Industry Mini-Symposia | Industry Expert Forums | Industry Early Morning Symposia | Industry Practical Workshops
Advertising | Sponsorship | Press Activities | Virtual Congress
Exhibition

Number of exhibitors: 180
Occupancy: Sold out
Madrid 2019 - Exhibition layout
Lunchtime sessions in the exhibition

Available to:
Companies hosting an Industry session or with a stand of +100sqm

Schedule:
Sunday, Monday, Tuesday
12:45 – 14:45
Exhibition process

ERS

• Applications
• Allocation
• Contracting
• Stand approval
• Invoicing

INTERPLAN AG

• Pre-Congress support
• Onsite technical support
• Industry meeting rooms
• Exhibitors registrations
Total number of Industry sessions

- 2010: 24
- 2011: 25
- 2012: 43
- 2013: 47
- 2014: 56
- 2015: 57
- 2016: 55
- 2017: 57
- 2018: 59
Industry evening symposia

17.15 – 19.15
Sunday, Monday & Tuesday
Theatre Style

<table>
<thead>
<tr>
<th>Seats</th>
<th>Seating Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1500 seats</td>
<td>700 seats</td>
</tr>
<tr>
<td>1200 seats</td>
<td>650 seats</td>
</tr>
<tr>
<td>1000 seats</td>
<td>504 seats</td>
</tr>
<tr>
<td>900 seats</td>
<td>480 seats</td>
</tr>
<tr>
<td>800 seats</td>
<td>450 seats</td>
</tr>
</tbody>
</table>
Industry early morning symposia

07.00 – 08.15
Monday, Tuesday
Theatre Style

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>180 seats</td>
<td></td>
</tr>
<tr>
<td></td>
<td>200 seats</td>
<td></td>
</tr>
<tr>
<td></td>
<td>800 seats</td>
<td></td>
</tr>
</tbody>
</table>

Application subject to approval
Industry evening mini-symposia

17.30 – 19.00
Sunday, Monday & Tuesday
Theatre Style

<table>
<thead>
<tr>
<th>Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>108</td>
</tr>
<tr>
<td>150</td>
</tr>
<tr>
<td>180</td>
</tr>
<tr>
<td>200</td>
</tr>
</tbody>
</table>

Application subject to approval
Industry practical workshops

13.15 – 14.30
Sunday, Monday, Tuesday

| 200 seats | Theatre Style |
| 60 seats  | Standing      |

Application subject to approval
Industry expert forums

17.00 – 19.00
Tuesday

70 seats  Banquet Style

Application subject to approval
Myths and truths about inhaler technology

Tuesday, 18 September 2018

• Chairs: F. Lavorini & F. de Jongh
• Speakers: H. Chrystyn, D. Price & O. Usmani
• Room capacity: 595 - Full
• Sponsors: Boehringer Ingelheim, GSK, Mundipharma, Novartis & Teva
ERS Connect app

15,941 downloads
3.1 million interactions
ERS Congress app

11,405 downloads
679,936 session views
43,180 visits to online posters
# App statistics from the ERS sessions

<table>
<thead>
<tr>
<th>Name</th>
<th>Views</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>State of the art session: Airways disease</td>
<td>9738</td>
<td>Symposium</td>
</tr>
<tr>
<td>Imaging Grand Round</td>
<td>9068</td>
<td>Grand round</td>
</tr>
<tr>
<td>State of the art session: Respiratory infections</td>
<td>8075</td>
<td>Symposium</td>
</tr>
<tr>
<td>Clinical Year in Review</td>
<td>7886</td>
<td>Year in review</td>
</tr>
<tr>
<td>Lung cancer Grand Round</td>
<td>6568</td>
<td>Grand round</td>
</tr>
<tr>
<td>Towards understanding and managing chronic cough</td>
<td>5841</td>
<td>Symposium</td>
</tr>
<tr>
<td>State of the art session: Interstitial lung diseases</td>
<td>5266</td>
<td>Symposium</td>
</tr>
<tr>
<td>Idiopathic pulmonary fibrosis diagnosis: new guidelines</td>
<td>4963</td>
<td>Guidelines session</td>
</tr>
<tr>
<td>GINA 2018 and beyond: shaping the future of asthma management</td>
<td>4952</td>
<td>Symposium</td>
</tr>
<tr>
<td>Innovative therapies in asthma and COPD</td>
<td>4940</td>
<td>Poster discussion</td>
</tr>
</tbody>
</table>
## App statistics from the Industry sessions

<table>
<thead>
<tr>
<th>Name of the session</th>
<th>Views</th>
</tr>
</thead>
<tbody>
<tr>
<td>Idiopathic pulmonary fibrosis diagnosis: new guidelines</td>
<td>5065</td>
</tr>
<tr>
<td>GINA 2018 and beyond: shaping the future of asthma management</td>
<td>5063</td>
</tr>
<tr>
<td>Innovative therapies in asthma and COPD</td>
<td>5001</td>
</tr>
<tr>
<td>Pulmonary embolism: what we need to know</td>
<td>4733</td>
</tr>
<tr>
<td>Clinical trials in COPD: new results</td>
<td>4563</td>
</tr>
<tr>
<td>Preventing asthma and COPD exacerbations by increasing the inhaled glucocorticoid dose</td>
<td>3986</td>
</tr>
<tr>
<td>Clinical news in idiopathic interstitial pneumonias</td>
<td>3746</td>
</tr>
<tr>
<td>COPD: from LABA/ICS to LABA/LAMA/ICS</td>
<td>3697</td>
</tr>
<tr>
<td>Pulmonary endoscopy</td>
<td>3417</td>
</tr>
<tr>
<td>Interstitial Lung Diseases &amp; Respiratory Infections</td>
<td>3400</td>
</tr>
</tbody>
</table>
Industry produced congress apps?

- Sponsor’s apps should not be publicly promoted during the Congress, other than in support of their sponsored delegates, visitors to their stands and participants in their own symposia.

- Sponsor’s apps must not duplicate, augment or seek to replace any of the functionalities of the official Congress app and are not permitted to use or record any content of the ERSCongress programme that is not the sponsor’s own.
Promotional opportunities within the Congress app

- Main Sponsor – Flash page and main menu
- Supporting Sponsor option 1 – Programme search menu & missed sessions
- Supporting Sponsor option – Industry pages & Exhibition map
- One daily PUSH notification
- E-Insert Carousel
Advertising opportunities

- Screens in exhibition
- Email blasts
- e-Inserts in app
- Web banners
- External banners
Sponsorship opportunities in Madrid

FIRST COME FIRST SERVED

- **Moving walkways** all the way along the avenida
- **Vinyls** from South entrance all the way to North entrance
- **Escalators** in North Hall
- **Exhibition entrance** columns
- **Exhibition railings**
- And much more...
Content Sharing & Remote Access
Virtual - Live@ERS & ERS Congress Replay

43,000 visits to Live@ERS Interviews (Free Access)
41,000 visits to Live@ERS (paid access to live sessions)
290,000 visits to Live@ERS replay (Recorded sessions)
Live@ERS & ERS Congress Replay reach

Virtual Congress

- Global Distribution
- 330,000 visits
Other respiratory events and products
ERS Respiratory Updates

- 1 day event in London
- 8 cutting-edge clinical and scientific updates
- 2\textsuperscript{nd} November 2018
- 140 on-site participants
- 1100 on-line participants
ERS Satellites 2019

Advances in precision medicine in COPD & ILD

- 4 locations
  - Athens: M. Gaga and K. Antoniou
  - London: W. Wedzicha and V. Cottin
  - Lisbon: C. Robalo Cordeiro
  - Warsaw: J. Chorostowska-Wynimko

- 2 topics
- ½ day per topic
- Onsite and Online audience

2018 Severe Asthma – Over 2000 online and onsite participants
Results from the Delegate research

Quantitative study
Professional activity of the delegates

Clinician; 39%
Clinician / Researcher; 22%
Researcher; 13%
Other (please specify); 12%
Allied Professional; 7%
Student; 4%
General Practitioner; 2%
Epidemologist; 1%
Hospital Manager / Purchaser; 1%
Key areas of professional interests
(multiple answers possible)

- Asthma: 43%
- COPD: 23%
- Pulmonary fibrosis: 18%
- Infectious Diseases: 15%
- Sleep medicine: 14%
- Bronchietasitis: 14%
- Other (please specify): 12%
- Pulmonary vascular diseases: 10%
- Oncology: 10%
- Cystic fibrosis: 8%
Have you visited the exhibition?

- **YES**: 86%
- **NO**: 14%
Main reasons for attending the ERS Congress (multiple answers possible)

- Latest scientific information: 49%
- Education: 33%
- Career opportunities: 16%
- CME certificates: 12%
- General meetings: 8%
- Skills training: 8%
- Networking: 8%
- New therapies/diagnostics: 35%
Structure of a delegate’s day

- Scientific sessions: 56%
- Industry sessions: 10%
- Visiting the exhibition: 15%
- Networking with colleagues: 14%
- Networking with industry: 5%
Use of Congress material after Congress
(multiple answers possible)

- Abstracts (online or on USB stick); 54%
- ERS educational website; 39%
- ERS App (missed sessions); 58%
- Material collected in person; 33%
- Material given during a session; 18%
- Knowledge / materials acquired in the exhibiton; 21%
- Other (please specify); 1%
Most interesting parts of the Congress
(multiple answers possible)

- Scientific sessions: 64%
- Clinical sessions: 56%
- Abstracts sessions: 36%
- Clinical trials results presentations: 38%
- Translated sessions: 8%
- Case-based discussions: 22%
- Exhibition: 28%
- Industry sessions: 19%
- Industry practical workshops: 6%
- Skills training: 17%
- Meet the expert sessions: 23%
- Postgraduate courses: 14%
- Lung on fire: 15%
- ERS examinations: 7%
- Respiratory championship: 6%
- Professional development sessions: 14%
What I have learned in the exhibition will lead me to ...
(multiple answers possible)

- Change the way I treat or diagnose patients: 28%
- Improve the way I run my practice: 48%
- Change the way I think about respiratory disease or disorders: 40%
- Seek further training or education: 36%
- None of these: 9%
Most impressive and memorable stand (top 10)
Most impressive and memorable stand (top 10)

<table>
<thead>
<tr>
<th>Top 10 – Quantitative study</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. GSK</td>
</tr>
<tr>
<td>2. Boehringer Ingelheim</td>
</tr>
<tr>
<td>3. AstraZeneca</td>
</tr>
<tr>
<td>4. Chiesi</td>
</tr>
<tr>
<td>5. Novartis</td>
</tr>
<tr>
<td>6. Menarini</td>
</tr>
<tr>
<td>7. Olympus</td>
</tr>
<tr>
<td>8. Roche</td>
</tr>
<tr>
<td>9. Philips</td>
</tr>
</tbody>
</table>
Results from the Delegate research

Qualitative study
### Top 5 – qualitative study

1. Chiesi
2. Boehringer Ingelheim
3. AstraZeneca
4. Cepheid
5. GSK
### Most highly rated stands – Devices

<table>
<thead>
<tr>
<th>Rank</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ResMed</td>
</tr>
<tr>
<td>2.</td>
<td>Philips</td>
</tr>
<tr>
<td>3.</td>
<td>Breas</td>
</tr>
<tr>
<td>4.</td>
<td>Olympus</td>
</tr>
<tr>
<td>5.</td>
<td>Air Liquide</td>
</tr>
</tbody>
</table>
Most memorable & most useful

Most memorable stand: CHIESI

Most useful stand: GSK
Contracts and invoicing
Exhibition Operations

Contacts:
Exhibition Sales / Space Allocations / Stand project approval
ERS/Kristof Kemp: kristof.kemp@ersnet.org

Technical Exhibition organisation / coordination
Interplan/Oliver Heinke: o.heinke@interplan.de

Industry Meeting Rooms / Lounges
Interplan/Lisanne Leonhardt: I.leonhardt@interplan.de

Exhibitor Registration / Guide Entries
Interplan/Louisa Graf: louisa.graf@interplan.de

Delivery Logistics / Storage / Customs / Delivery time slots
DB Schenker/Thomas Ernst: thomas.ernst@dbschenker.com
Exhibition Operations continued

Contacts:
Service Orders / Online shop
Servifema: servifema@ifema.es

IFEMA technical department
sectecnica@ifema.es

Rigging projects / suspension points
inspeccion.rigging@ifema.es
Hall properties:

Suspension points:

- Max loads per suspension point at beam junction: 5kn (500kg)
- Max loads at truss connections at any other position: 2.5kn (250kg) => check availability / feasibility of your rigging projects early.
  Information via inspeccion.rigging@ifema.es
- Columns must be within exhibition space not in the aisle and can be dressed
- Technical supply via floor channels
- Minimum width of aisles 3m
Construction heights / Transparency Principle:

Construction height:
• Stand perimeter: **2,5m**
• Inside the stand with min. 50cm distance to edge: **4,5m**
  (appies to any element that visually connects to the stand design, also to e.g.
  dressed trusses / riggings).
• Trusses / Riggings for technical use only (lighting etc.): **6m**

Transparency:
• **No more** than 30% of an open side shall be constructed with **walls** or any other
  sight axis blocking elements higher 1,50m if built directly on the stand perimeter or
  40% if 50cm away from the perimeter
• The visibility through the stand from one open side to the other
  shall **not** be **blocked** more than 70% with sight axis blocking elements higher 1,50m
Electricity:

- Each exhibitor receives automatically an electrical connection of following wattage (size of space x 130W). Example: => 50 SQM Stand will get 6,5kW (50×130=6500W).
- More power can be ordered via the online shop.
- The connection will be delivered with a **Marechal plug** or open points depending on the wattage (photo above) **without** a fuse board / sockets etc.! **CETAC** plugs are **not** available!
- If you bring in your **own fuse board** it has to be certified by a Spanish licensed electrician! Licensing on-site possible via IFEMA exhibitor service.
- Fuse boards ordered via Servifema (recommended) are automatically certified.

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6RA01024</td>
<td>PIN, FUSE BOARD, CERTIFICATED FOR UP TO 3 KW</td>
<td>57,11 €</td>
</tr>
<tr>
<td>6RA03001</td>
<td>PIN, FUSE BOARD, CERTIFICATED FOR UP TO 5 KW</td>
<td>125,79 €</td>
</tr>
<tr>
<td>6RA03004</td>
<td>PIN, FUSE BOARD, CERTIFICATED FOR UP TO 9 KW</td>
<td>181,10 €</td>
</tr>
<tr>
<td>6RA03002</td>
<td>PIN, FUSE BOARD, CERTIFICATED FOR UP TO 18 KW</td>
<td>251,59 €</td>
</tr>
<tr>
<td>6RA03003</td>
<td>PIN, FUSE BOARD, CERTIFICATED FOR UP TO 35 KW</td>
<td>566,07 €</td>
</tr>
<tr>
<td>6RA02004</td>
<td>PIN TO FUSE BOARD AND FUSE BOARD OVER 35 KW (PER KW)</td>
<td>14,14 €</td>
</tr>
</tbody>
</table>
Catering:

- It is allowed to choose your own catering company or book the one the ERS has selected.
- Catering stand request form (available on the ESC) **must** be handed in to IFEMA
What else is good to know:

• The exhibition fee only covers the bare hall floor **without** any walls, equipment or technical connections (can be ordered via the IFEMA shop)
• Every exhibitor is obliged to at least set-up or order a rear and / or separation wall towards the neighbors
• The **walls** facing the neighbors side have to be **completely closed, clean, white** and **uncabled**

• **IFEMA venue compulsory forms and docs**  
  Download here:  
  https://owncloud.interplan.de/owncloud/index.php/s/akI1Tyc0UjjjIC6  
  Password: ERS19
Industry Meeting Rooms / Lounge / Suite:

• 20 meeting rooms, constructed (same as Paris) 7x7m, 18 seats, boardroom, 46 LCD screen, catering table, wardrobe, waste bin, electricity, power triple sockets, carpet, cleaning
• Exhibitor Lounge, constructed, 10 x 10m, incl. carpet, electricity to be equipped by the company.

=> not sound proof! Contact: l.leonhardt@interplan.de
Stand project approval procedure:

1. Hand in your project to Kristof Kemp until 12 July
2. Kristof Kemp/Oliver Heinke will check ERS construction / design rule compliance
3. If OK we send official approval email

Attention! ERS does not check compliance with the IFEMA construction rules. Make sure to read their regulations (available on the Exhibitor Service Center) thoroughly and plan accordingly!

Certificates validating fire proofness of construction materials are necessary and will be controlled during set-up!
Timeline / Schedule:

- **Today ongoing:** Space allocation, contracts, invoices
- **February 2019:** Exhibitor Service Center and IFEMA online shop will go live
- **28 June 2019** - Deadline for exhibitors' company profiles for publishing in the Congress App (including co-exhibitors) to be sent via the entry mask
- **12 July 2019** - Deadline for confirmation of individual stand designs via Kristof.Kemp@ersnet.org
- **23 August 2019** - Deadline online registration for exhibitor badges
- **25 August 2019** - Deadline for service orders (afterwards not everything can be guaranteed)
- **17 September 2019** - Deadline for orders via the IFEMA shop for regular prices. Afterwards a 25% surcharge

Subject to change, detailed times will be communicated on the ESC in February.
ERS 2019 Congress:

Set-up:
- 26 – 28 Sep. 2019 - 08:30 – 21:30
  Extra set-up days, 24 - 25 Sep. (2.500 € bookable via Interplan)

Attention! Time extension until Mid-night is extremely expensive!:
21:30 – 24:00 – 1950€/hour bookable on-site via Interplan (the cost will be split between the companies that book more time).

- 29 Sept – 02 Oct – Exhibition open

- 02 (2pm) – 03 Oct – Dismantling

Subject to change, detailed times will be communicated on the ESC in February
SILVANO SCHAER

CONGREX SWITZERLAND
REGISTRATION

Your team:
Head of Registration: Martina Mutter
Responsible for Registration ERS 2019: Rahel Wittlin

E-Mail: ers2019.registration@congrex.com
Tel: +41 61 686 77 77
## REGISTRATION – important dates

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration Opens</td>
<td>9 April 2019</td>
</tr>
<tr>
<td>Early Bird Deadline</td>
<td>9 July 2019, 24:00 CET</td>
</tr>
<tr>
<td>Cancellation Deadline</td>
<td>2 August 2019, 24:00 CET</td>
</tr>
<tr>
<td>No-Name Deadline for Groups</td>
<td>21 August 2019, 24:00 CET</td>
</tr>
<tr>
<td>Standard Deadline</td>
<td>27 September 2019, 12:00 CET</td>
</tr>
</tbody>
</table>
REGISTRATION – important to know before you start

Please collect all participant information before you start with the online registration:
- Individual e-mail address of each participant
- Membership status and age
- Prescriber or non-prescriber

The e-mail address will help us to provide participants with:
- Pre-congress information
- Exhibitor contacts
- Course materials
- SpotMe (App)
- CME Certificate

Help delegates, ERS and yourselves.
REGISTRATION - GROUPS

Group Registration

▪ > 5 participants
▪ all registration deadlines apply to groups too (names, payments, proofs and cancellation)

Group Registration Pick-Up

▪ by fixed appointments on Thursday, 26 September and Friday, 27 September 2019
▪ Congrex Switzerland will contact all groups with a min. of 10 participants to fix an appointment.

Please contact Congrex Switzerland for all information related to registration: ers2019.registration@congrex.com
REGISTRATION - INDUSTRY VS. EXHIBITOR BADGE

Industry badge
- paid congress registration badge
- granted for hosting evening symposia, expert forums, practical workshops, early morning symposia
- access to session rooms and exhibition area

Exhibitor Badges
- for access to exhibition area and company’s industry session only
André Vietor
BCO CONGRESSOS
Your official accommodation partner
Hotels
Housing specialists
We know the market place and your specific needs

European Respiratory Society
2013

European Association for the Study of Diabetes
2013

European Society of Cardiology
2014 & 2017

European Society of Medical Oncology
2014 & 2017
**BLOCKED / SOLD ROOMS**

- **12,266 rooms blocked**
  - 5-star rooms: 1,649 rooms, €279 - €478
  - 4-star rooms: 9,342 rooms, €118 - €429
  - 3-star rooms: 1,125 rooms, €80 - €258
  - 2-star rooms: 150 rooms, €170
- **4,338 rooms sold**
Zone 1

Zone 2

Zone 3

Airport to Ifema: 6 minutes

Hotels Zone 1 to Ifema: 15 to 30 minutes

Hotels Zone 2 to Ifema: 15 to 25 minutes

Hotels Zone 3 to Ifema: 25 to 40 minutes
Your booking requirements
Dear Scott,

Thank you for contacting us. Below you will find the hotel proposal based on your room requirements:

**Rafaelhoteles Madrid Norte**
- 16.4 km to city center
- 7.8 km to the venue
- 100 Available rooms

**Nuevo Boston**
- 16.2 km to city center
- 3.8 km to the venue
- 100 Available rooms

**Axor Barajas**
- 13.5 km to city center
- 3.3 km to the venue
- 100 Available rooms

**Trav Chamartín**
- 7.6 km to city center
- 6.0 km to the venue
- 100 Available rooms

**Intercontinental Madrid**
- 6.3 km to city center
- 7.1 km to the venue

Our hotels proposal
We have selected the following hotels. Use the filters below to sort and display them as you prefer. Once you have selected your preferred hotel, please click on “Add to list” button and go to “your request” at the top of the page to choose the number of rooms per night.

See Terms and conditions
Your accommodation team

Calri Ojeda
Carolina Almanza
Ariadna González
Lorena Costoya
Carmen Román
Marina Schneider

email contact:
ers2019hotels@bcocongresos.com
Social Events & DMC services

Sergi Roca
sergi.roca@bcocongresos.com

Organisation of private events and restaurant reservations
Entertainment
Catering services
Transfer services
Walking tour of the venue
WALKING TOUR OF THE CONGRESS

GROUP 1: (KRISTOF KEMP)
Use front door

GROUP 2: (STEVE SEALY)
Use door at the back
Feedback on Paris 2018

Steve Sealy & Patricia Foo
How do you evaluate the Congress in General?

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Good</td>
<td>48.39%</td>
</tr>
<tr>
<td>Good</td>
<td>45.16%</td>
</tr>
<tr>
<td>Satisfactory</td>
<td>3.23%</td>
</tr>
<tr>
<td>Poor</td>
<td>3.23%</td>
</tr>
<tr>
<td>Very Poor</td>
<td>0.00%</td>
</tr>
</tbody>
</table>

TOTAL
How do you evaluate the attendance on your stand
How do you evaluate our Exhibition Suppliers & Partners?
Outstanding & Recurring Comments from the Exhibition Survey

• Security a major problem, equipment got stolen
• Delays in receiving booked items via the web shop
• Hotels overall level of services were poor
• Scanners were difficult to use, slow and battery ran out very quickly
• Wednesday not useful, Exhibition should be closed.
• Too many suppliers
How would you rate the AV and the technical assistance during your session?

- 30% Excellent
- 50% Good
- 20% Fair
- Poor

Legend: Excellent, Good, Fair, Poor
Outstanding & Recurring Comments from the Industry Sessions Survey

• Consistent issue with online tool to submit symposia details
• Too many suppliers to deal with
• More computers in Speakers Preview Room are needed
ERS International Congress 2020
5-9 September 2020
Reed Messe Wien
Vienna, Austria